

# **HERAWSON**

LIC's Most Adaptable "New Again" Building









OVERVIEW STREET LEVEL FLOOR 2 FLOORS 3 & 4 PENTHOUSE + ROOF NEIGHBORHOOD FLOOR PLANS

INCENTIVES



## AN OFFICE AN EDUCATION **AN ARTS & ENTERTAINMENT A RESTAURANT** IT'S AN IMAGINE-THE-POSSIBILITIES BUILDING

Limitless possibilities for each floor

\$15M building renovation: new attended lobby, new windows, high-speed internet, new HVAC, modern bathrooms, oversized passenger & freight elevators

Abundant natural light on all four sides

Spectacular views of Manhattan and LIC

Family-owned and operated building

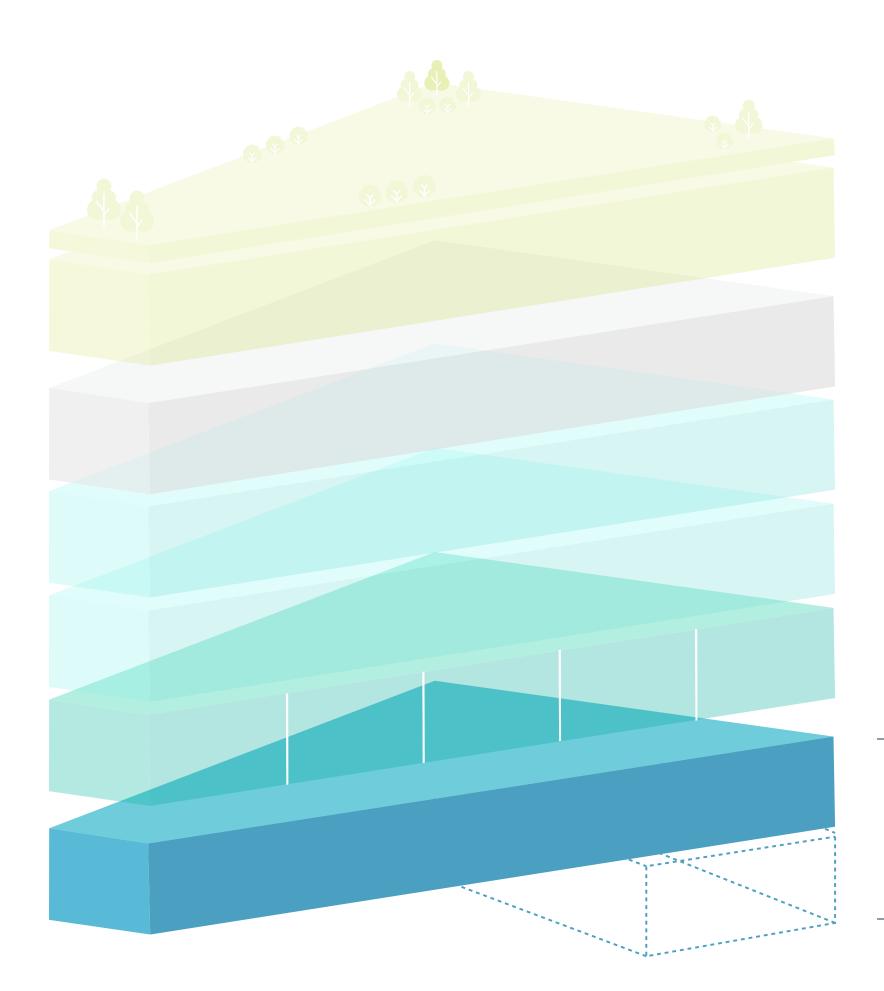
Potential branding opportunity

#### **Six Floors Totaling 104,000 RSF**

- Penthouse + Roof
- 17,000 RSF + 7,500 RSF
- Leased 17,000 RSF
  - Floors 3 & 4
- 17,000 RSF EACH Contiguous Block up to 34,000 + RSF
- Floor 2 Pre-built suites ranging from 3,000 - 13,800 RSF
- Street Level with Lower Level Access
  - 15,550 RSF
- 3,600 RSF



## LOBBY Newly renovated and attended lobby



Street Level with Lower Level Access 15,550 RSF(divisible) + 3,600 RSF

Private entrance with signage potential

Frontage totaling 110' 70' on Skillman Avenue | 40' on 34th Street

13' ceiling height

Potential for venting

Can be combined with top floor Penthouse for event venue

Interior stair to 3,600 RSF lower level





#### IT'S <u>A GALLERY</u> BUILDING



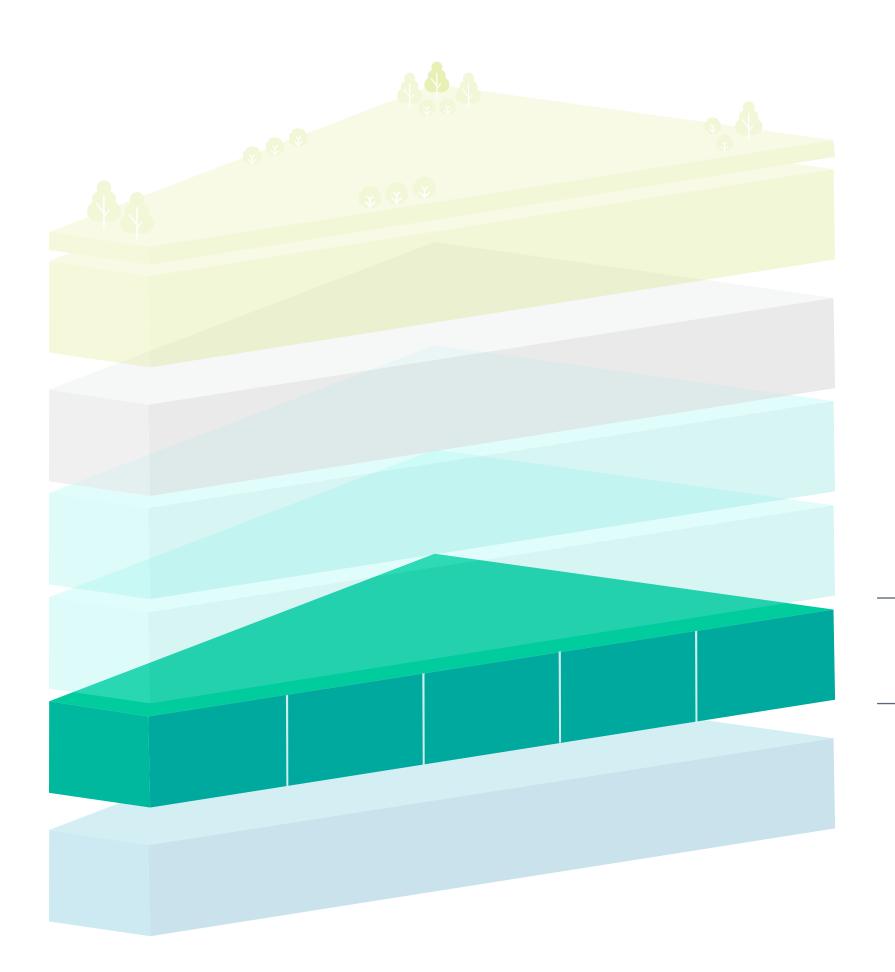
#### IT'S <u>A BREWERY</u> BUILDING



## IT'S <u>A GHOST KITCHEN</u> BUILDING



#### IT'S <u>A TRAINING CENTER</u> BUILDING



Floor 2 Pre-built suites ranging from 3,000 - 13,800 RSF Multiple divisions possible

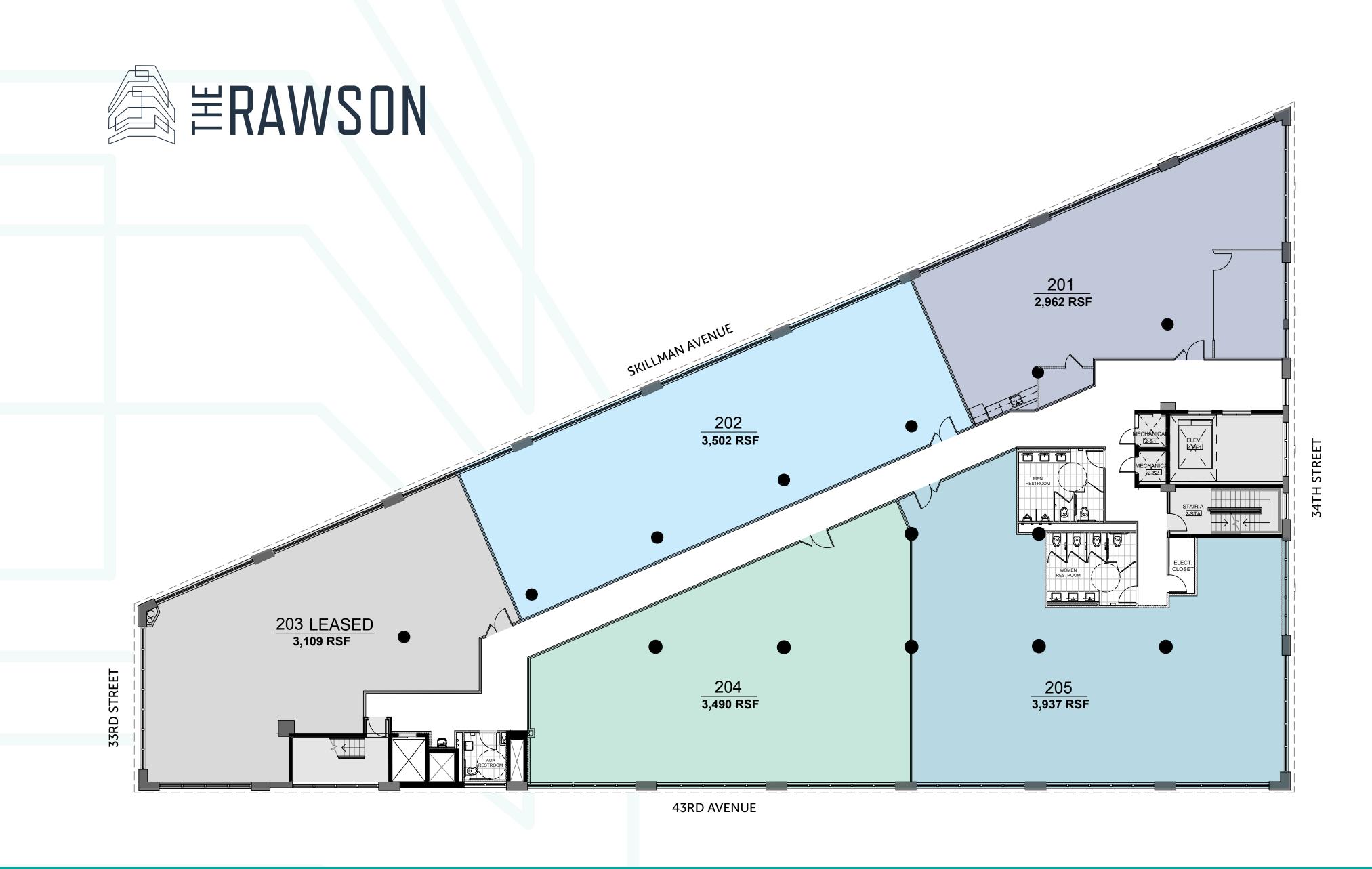
Opportunities for 2 to 4 suites that can be combined

Spectacular views of Manhattan and LIC

13' ceiling heights

Abundant natural light on all four sides





## FLOOR 2

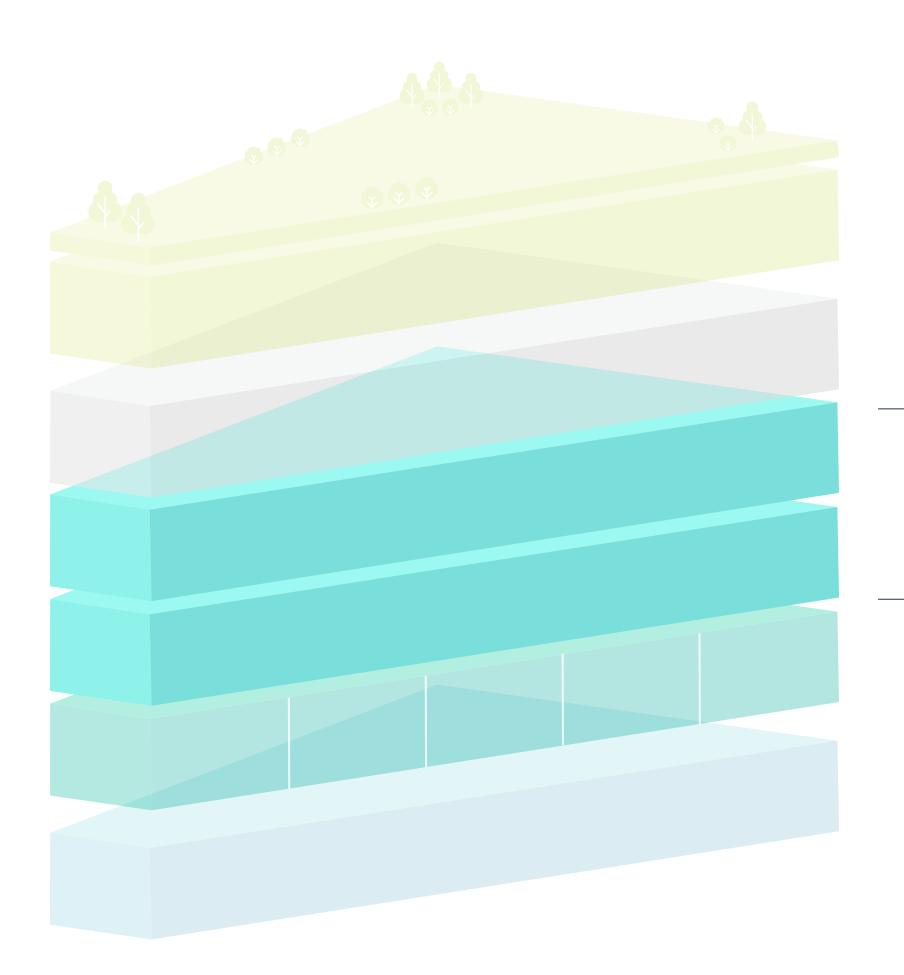
#### Flex Plan

PRE-BUILT SUITES RANGING FROM 3,000 - 13,800 RSF

Multiple divisions possible



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## Floors 3 & 417,000 RSF EACHContiguous Block up to 34,000 + RSF

Spectacular views of Manhattan and LIC

13' ceiling heights

Abundant natural light on four sides

Floors leased individually or together

Potential for "building-within-a-building" with private entrance, lobby, elevator and dedicated signage

Divisible floors available





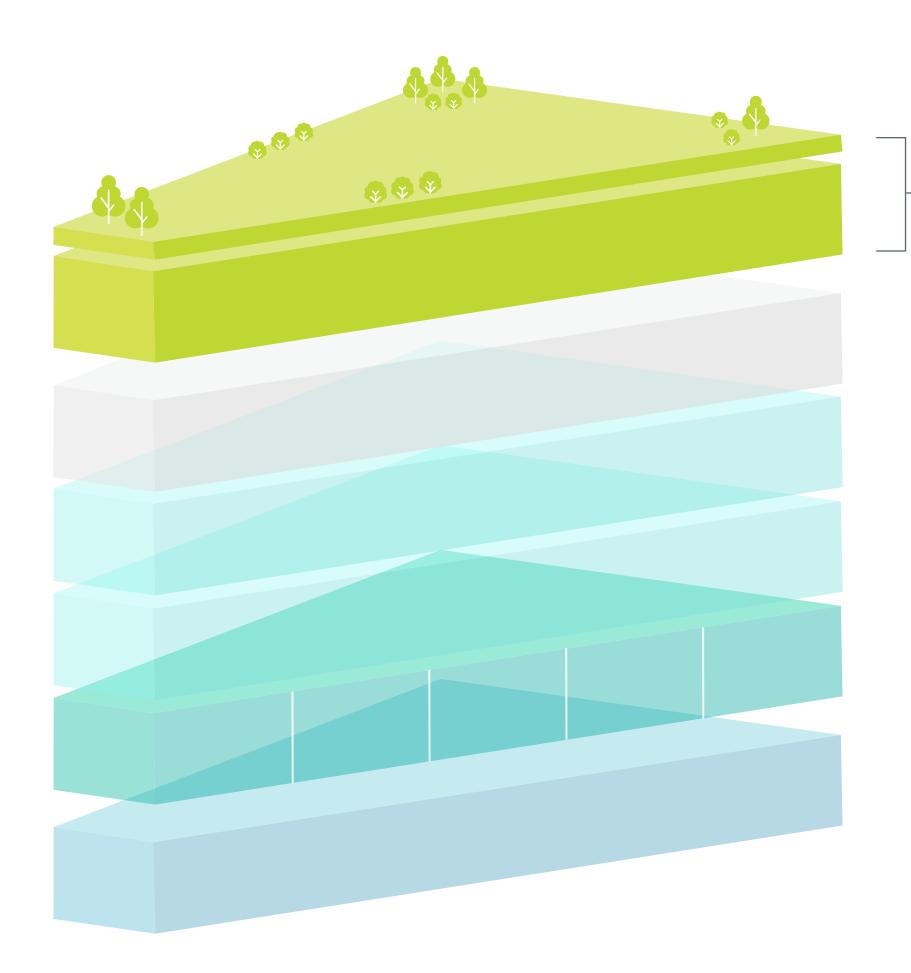
## IT'S <u>An office</u> building



## IT'S <u>A production studio</u> building



#### IT'S <u>a light manufacturing</u> building



#### Penthouse + Roof 17,000 RSF + 7,500 RSF

Private rooftop deck with NYC skyline views

Incredible light and views on all four sides

13' ceiling height

Can be combined with street-level space

Potential for private entrance, lobby, elevator and dedicated signage





#### IT'S <u>AN EVENT</u> BUILDING



**ROOFTOP** Tenants can enjoy stunning views and fresh air



#### **IT'S A BEST-VIEWS-IN-LIC BUILDING**

Incredible wide open views of

Manhattan, Long Island City





## IT'S <u>A GROWING-</u> NEIGHBORHOOD BUILDING

The Rawson's Long Island City location is home to museums, movie studios, colleges, fitness facilities, breweries, food halls and diverse restaurants.

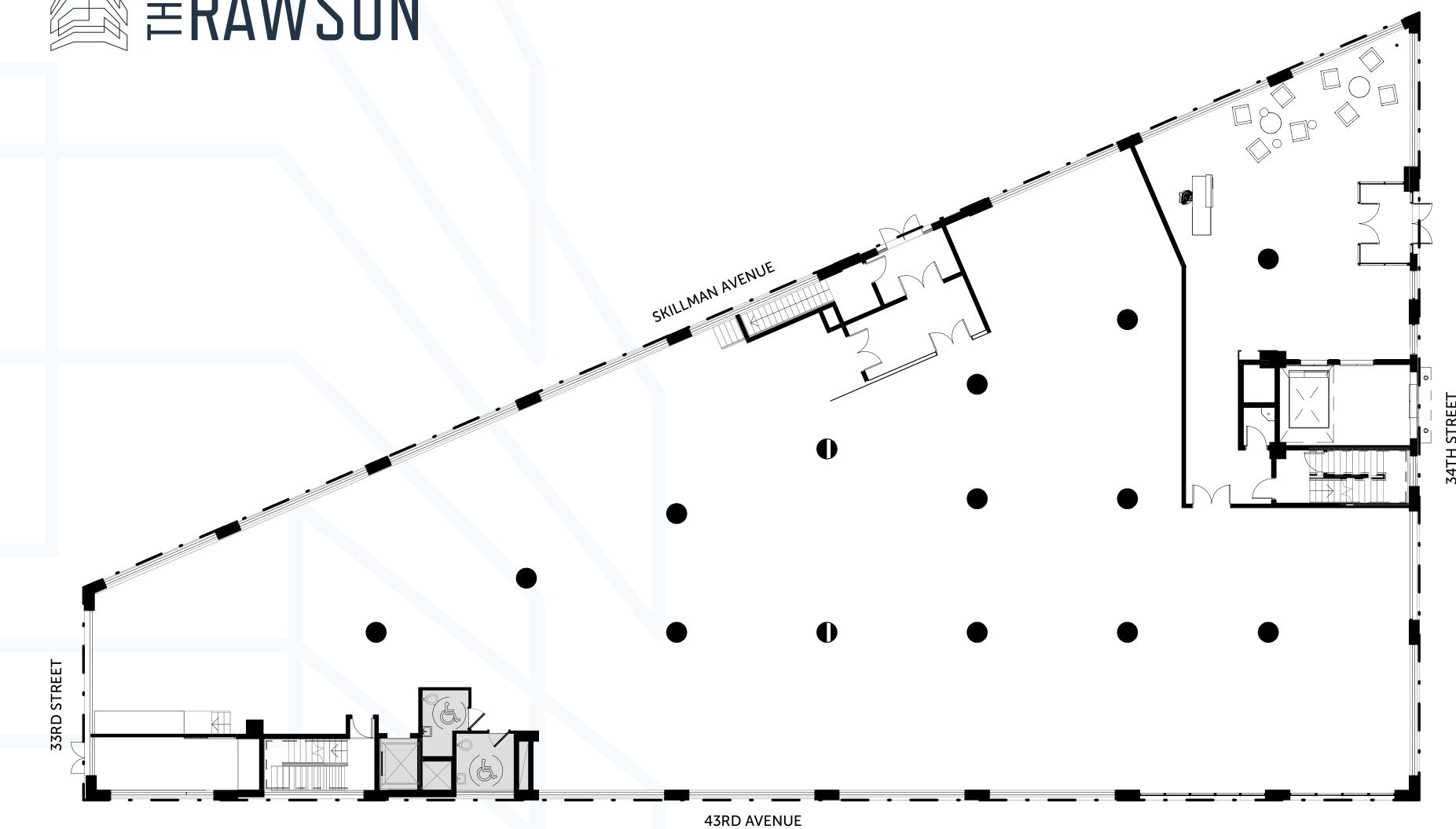




## IT'S A MINUTES-TO-EVERYTHING BUILDING







## **STREET LEVEL**

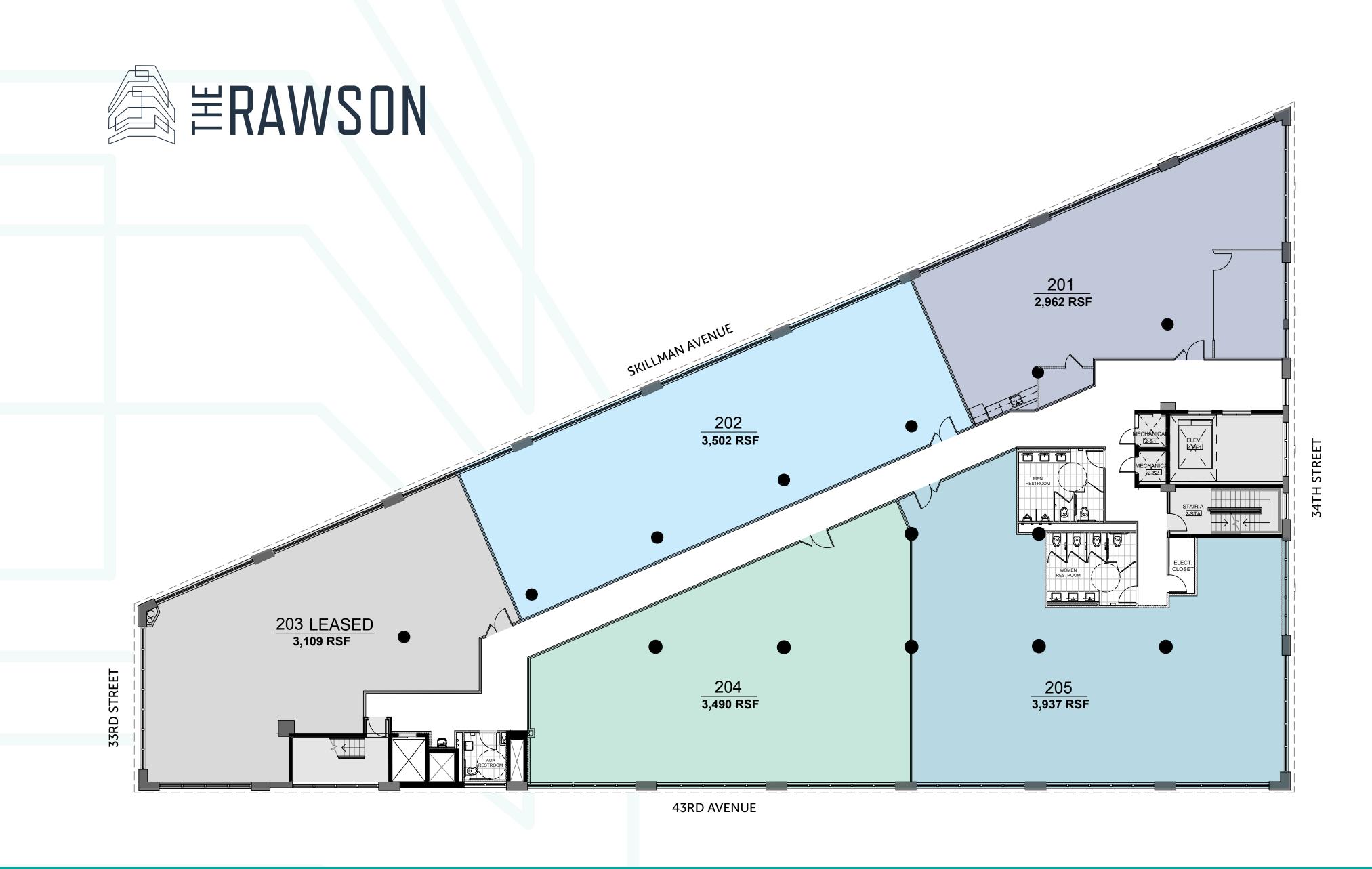
with Lower Level Access

15,550 RSF + 3,600 RSF LOWER LEVEL



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## FLOOR 2

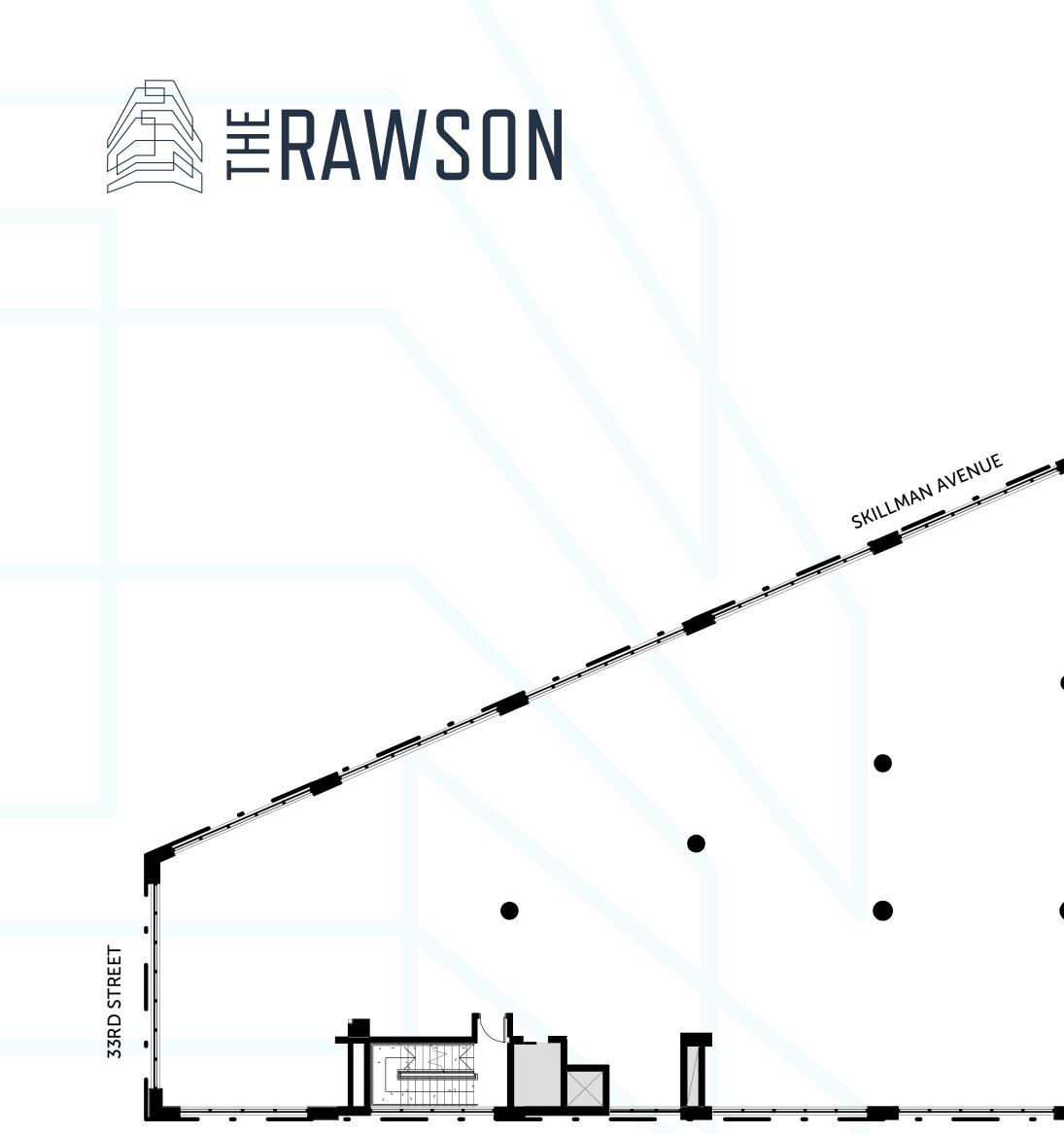
#### Flex Plan

PRE-BUILT SUITES RANGING FROM 3,000 - 13,800 RSF

Multiple divisions possible

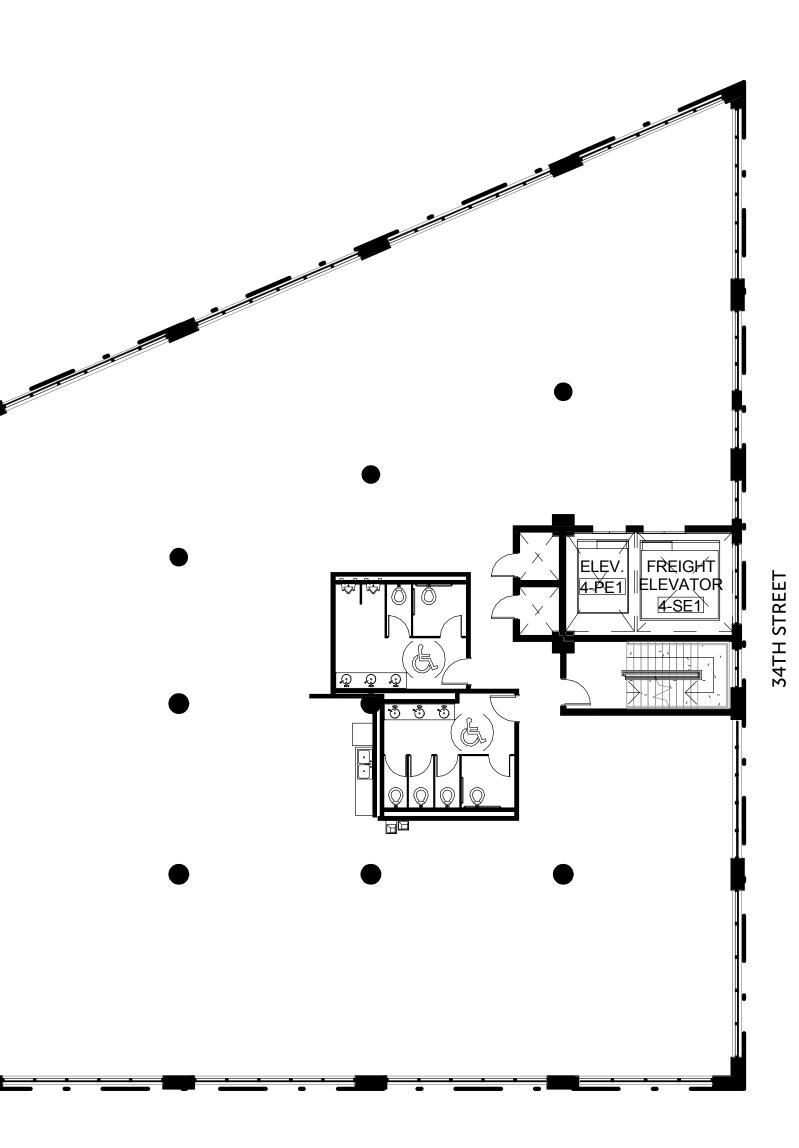


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43RD AVENUE

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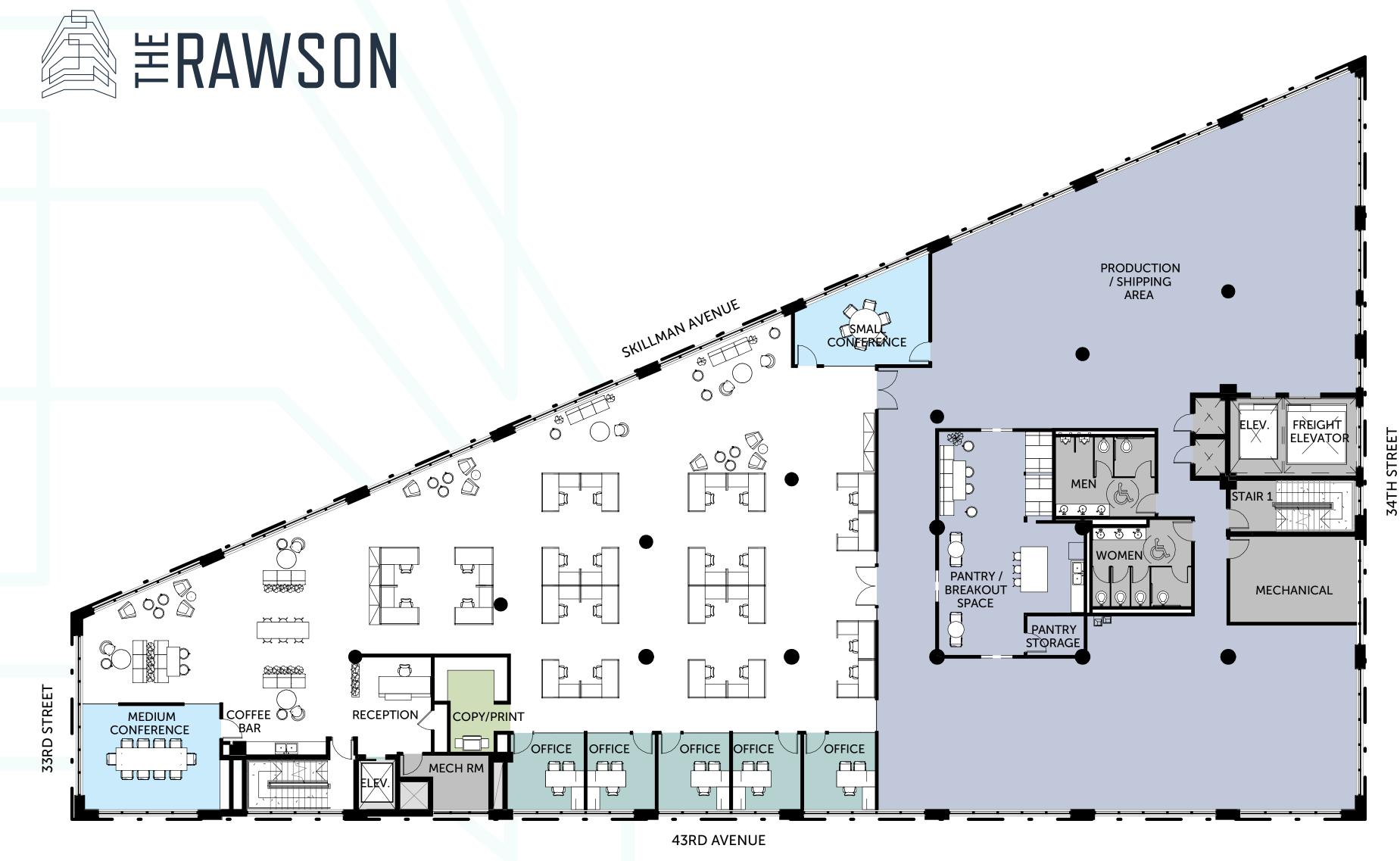


#### FLOORS 3 & 4 17,000 RSF (divisible)



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## **FLOORS 3 & 4**

#### **Flex Plan** 17,000 RSF

| SPACE TYPE          | COUNT |
|---------------------|-------|
| RECEPTION           | 1     |
| COATS               | 1     |
| CONFERENCE ROOMS    | 3     |
| OFFICES             | 5     |
| PRODUCTION/SHIPPING | 1     |
| STORAGE             | 1     |
| PANTRY              | 1     |
| COPY/PRINT          | 1     |
| WORKSTATIONS        | 24    |
| COFFEE BAR          | 1     |



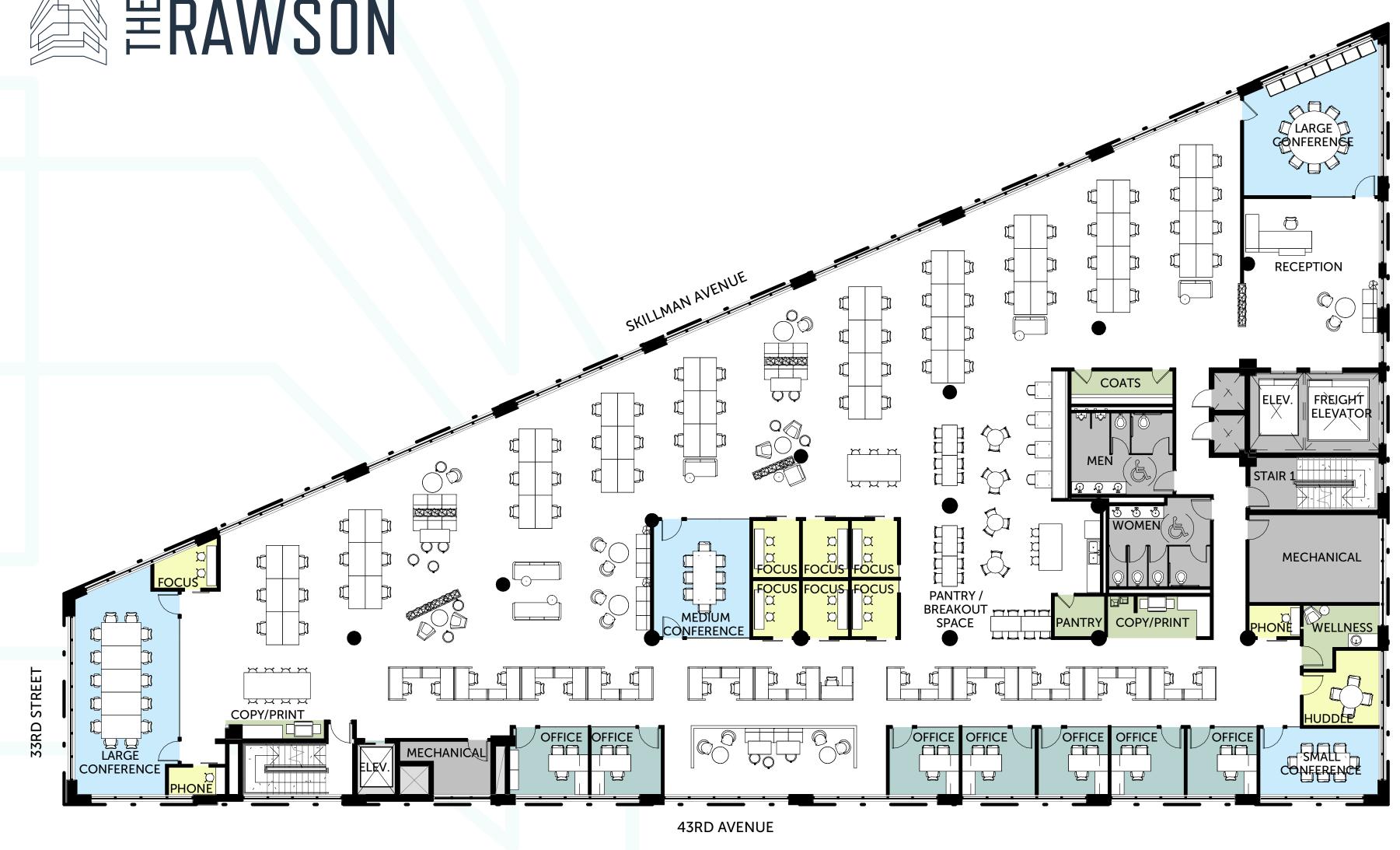
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#### FLOORS 3 & 4 **Open Office Plan** 17,000 RSF

| SPACE TYPE       | COUNT |
|------------------|-------|
| RECEPTION        | 1     |
| COATS            | 1     |
| CONFERENCE ROOMS | 4     |
| OFFICES          | 7     |
| HUDDLE           | 1     |
| FOCUS            | 7     |
| PHONE            | 2     |
| PANTRY/BREAKOUT  | 1     |
| COPY/PRINT       | 2     |
| STORAGE          | 1     |
| WORKSTATIONS     | 91    |
| WELLNESS         | 1     |

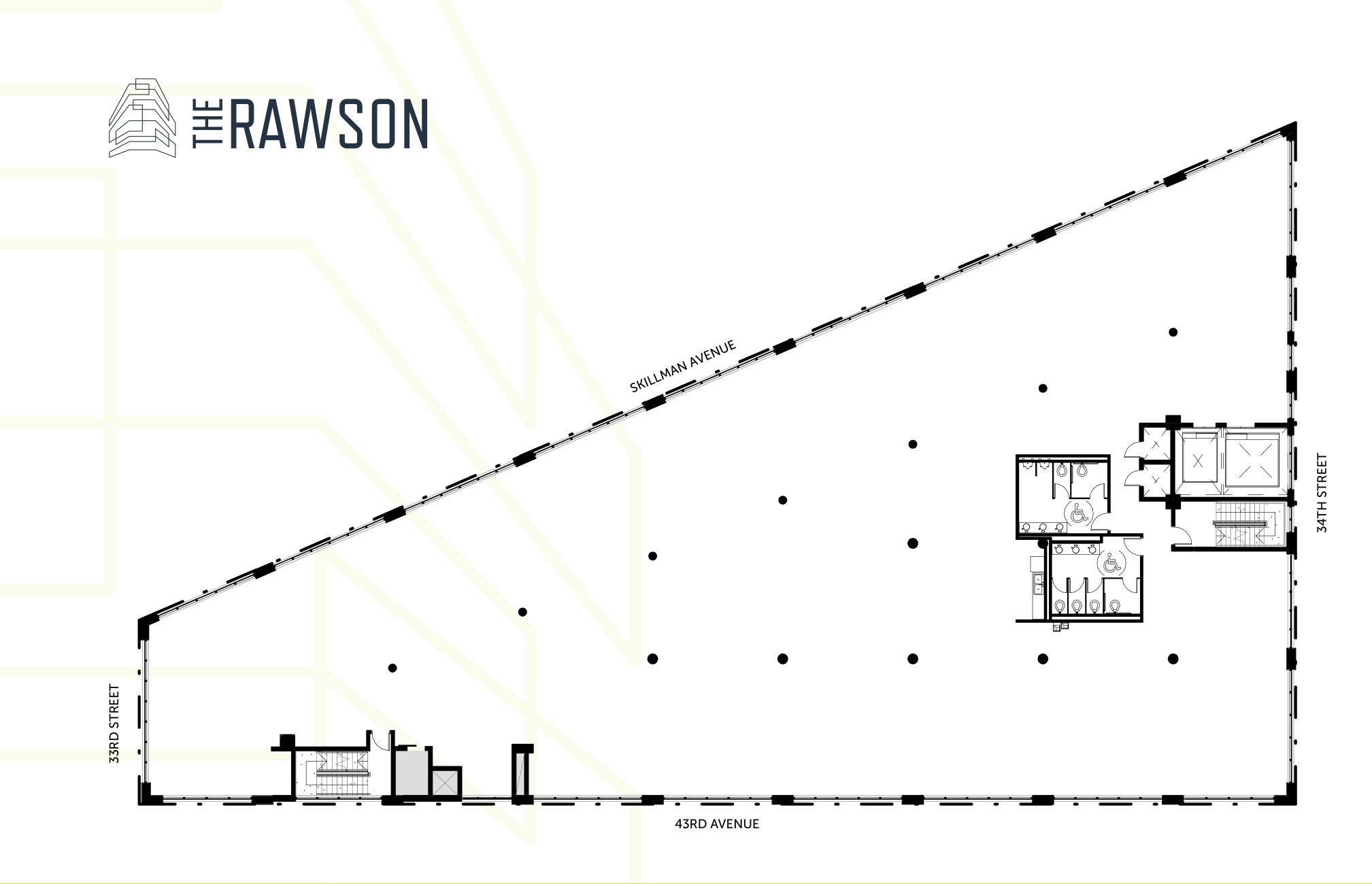


STREET

34TH



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#### PENTHOUSE + ROOF 17,000 RSF + 7,500 RSF ROOF DECK



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Relocation and Employment Assistance Program (REAP) offers business income tax credits for relocating jobs from outside of New York City or below 96th Street in Manhattan — an annual credit of \$3,000 per eligible employee for twelve (12) years.\*†



TAX BREAK Industrial & Commercial Abatement Program (ICAP) provides Real Estate Tax abatements for period of up to 25 years.\*

\*The information herein is not the product or responsibility of Ownership or First Pioneer Realty LLC. No warranty or representation expressed or implied is made to the accuracy of the information and it is subject to errors, omissions, changes and withdrawal without prior notice. † Subject to number of employees.

#### IT'S AN ECONOMIC **INCENTIVES BUILDING**

\$15-\$20 / RSF SAVINGS

#### REAP



#### ENERGY SAVINGS

Energy Cost Savings Program (ECSP) for up to twelve (12) years reduces regulated energy costs up to 45%.\*



+\$2.50/RSF Commercial Expansion Program (CEP) program provides up to \$2.50 per square foot in rent credits for 3-5 years (10 years if manufacturing).\*



#### IT'S THE RAWSON

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Some images shown are artist renderings

